



The Coffee Grounds
www.thecoffeegrounds.com

*April
2008*

It's our 17th Anniversary at The Coffee Grounds!

We are celebrating for 10 days and hope you will join us for these events and specials we have planned for you!

Wed., 4/2 ■ We are brewing up Jamaican Blue Mountain all day. It's a tradition at The Coffee Grounds on our anniversary. ■ Triple points for preferred customers.

Thurs., 4/3 ■ Buy 1 lb. of coffee and get the 2nd pound of equal or lesser value 1/2 off—excludes Jamaican Blue Mountain and Hawaiian Kona. ■ 17% off a 6-pack of The Coffee Grounds In House Stout; Mall Drive location only.

Fri., 4/4 ■ It's our 14th Annual Spring Wine Tasting at our Mall Drive location. Taste over 60 wines and enjoy delicious hors d'oeuvres. Tickets are \$35 plus tax and need to be purchased in advance. 6:30pm-9:00pm ■ Fill your Coffee Grounds travel mug for \$.17. (Fresh brewed coffee only.)

Sat., 4/5 ■ FREE glass of wine with the purchase of a sandwich; Mall Drive location only. ■ 17% off storewide, excluding alcohol purchases. ■ Le Creuset Cookware demonstration at our Mall Drive location and specialty food sampling at our Mall Drive and Lake Hallie locations.

Sun., 4/6 ■ Get a FREE box of crackers with any cheese purchase of \$5 or more; Mall Drive location.

Mon., 4/7 ■ Mocha Monday—Buy a single mocha for \$1.17. ■ Buy 3 of The Coffee Grounds private label products and get 1 of equal or lesser value FREE; Mall Drive and Lake Hallie locations.

Tues., 4/8 ■ Buy 1 lb. of coffee and get the 2nd pound of equal or lesser value 1/2 off—excludes Jamaican Blue Mountain and Hawaiian Kona.

Wed., 4/9 ■ We are brewing Hawaiian Kona today. ■ Buy 3 Lindt chocolate bars and get the 4th of equal or lesser value FREE; Mall Drive and Lake Hallie locations only.

Thurs., 4/10 ■ \$.17 scone with any espresso beverage. Limit 4 per drink.

Fri., 4/11 ■ Buy 3 Don Tomas cigars and get the 4th of equal or lesser value for only \$.17; Mall Drive location only.

Sat., 4/12 ■ Specialty food sampling at our Mall Drive and Lake Hallie location. ■ 17% off storewide, excluding alcohol purchases.

In addition to these daily specials, we will have a different savings each day that will be posted on our Events Page on our website.

There will be spectacular savings on liquors and liqueurs, Schott Zwiesel glassware, Jamaican Blue Mountain coffee, cigars, and Zojirushi coffee makers. These specials will be limited to stock on hand and good one day only.

Did you know The Coffee Grounds has a new website? You can find our current menu along with new products, the wine and beer of the month selections, upcoming events, newsletters, the hours and locations of all our stores, sign up for emails, and you can order bulk coffee from our website—check it out!



The Wine Cellar

April's Wine of the Month Selections

I have chosen wines from the Cono Sur Winery which takes its name from the shape of South America, the "Southern Cone". The winery is located in Chimborongo which lies in the acclaimed Colchagua Valley of Chile.

The **Viognier** has a characteristic yellow-orange color and an intense aroma, mostly reminiscent of ripe apricots, peaches, lemon, tropical notes and sweet spices. This Viognier has low natural acidity, good body, and a creamy palate.

The **Pinot Noir** is bright red in color and intensely aromatic. It is fresh, juicy and crisp in the mouth, with notes of cherry, raspberry and strawberry intertwined with softer traces of plum and a subtle smokiness.



The Viognier is \$10.99 and the Pinot Noir is \$11.99.

Buy both for \$18.95 and save \$4.03.

Beer of the Month

Goose Island Brewing Co.
Chicago, IL

Pere Jacques is brewed with loads of malt and Belgian yeast for a wonderfully fruity, complex ale.
\$10.99/4 pack

Matilda is made with a rare yeast that suggests a fruity and spicy flavor. There is complex maltiness balanced with a profuse amount of hops.
\$10.99/4 pack

Save 10%
when you
buy both.



What's Brewing at The Coffee Grounds

We've brought back our signature Anniversary Blend for our 17th anniversary celebration. This blend of chocolate, Irish Crème and cinnamon was first introduced in the 1990's and we haven't blended it again for over 10 years. So we're bringing it back through the anniversary celebration. Pick up some beans today—\$9.99/lb.



When you make a bulk coffee bean purchase that is one of the "Coffee of the Day" selections, your coffee bean purchase is 10% off.



What's Happening at The Coffee Grounds in Alma?

Our Alma location has been closed since the end of last year while we have been remodeling the store. We anticipate reopening the end of April. The walls have been painted similar colors to those of our Eau Claire and Lake Hallie locations, a beautiful wood floor has been laid, and the room has been opened up to the back wall so you can see the beautiful Mississippi River as you enjoy your cup of coffee. There will be new products, fun jewelry, kitchenware, and gifts for you to give or enjoy yourself. Please come and see us in Alma this spring!



The Coffee Grounds

3460 Mall Drive-Hwy. 93

M-F 7:00am-8:00pm

Sat 7:30am-6:00pm

Sun 8:00am-5:00pm

715-834-1733



Hallie Location—Hours same as the

Highway 93 location

3042 Commercial Blvd-Hwy 00

715-797-2370

Inside the Marshfield Clinic—M-F 7am-5pm

2116 Craig Road 715-797-2198

Alma Location—Reopening late April for the season. Everyday 10am-5pm